THE NEW MINI ELECTRIC. LAUNCHING MARCH 2020.

An icon reimagined – the first fully electric MINI is here as MINI celebrates its 60th anniversary. Innovation has always been at the heart of what we do, and we are once again taking a leap forward with the introduction of the MINI Electric, set for worldwide market launch in March 2020. The new MINI Electric is the best of both worlds, giving you the iconic character of MINI with all the benefits of going electric. Following its ground-breaking launch in 1959, MINI established itself as the definitive go small car and the MINI 3-door Hatch is now the first available with a fully electric powertrain. Emitting zero emissions, the new MINI Electric is the perfect combination of sustainable driving, thrilling driving performance and iconic MINI design. The new MINI Electric is reinventing urban life. Pre-orders are now available, for more information please contact your local MINI Retailer or visit mini.co.uk

STANDARD EQUIPMENT HIGHLIGHTS.

EXTERIOR:
- LED lights (front and rear)
- Choice of metallic exterior paint colours
- Choice of 16” or 17” alloy wheels
- Unique aerodynamically enhanced front and rear bumpers
- Front grille with unique MINI Electric design and tailgate handle in Vigorous Grey

INTERIOR:
- Double Stripe cloth upholstery in Carbon Black
- Sport leather steering wheel
- Design highlights in Energetic Yellow

INFO TAINMENT:
- MINI Navigation System with 6.5” display
- MINI Connected
- Real Time Traffic Information (RTTI)
- Apple CarPlay
- Remote Services

FUNCTIONAL EQUIPMENT:
- Fully digital display cockpit (5.5” digital instrument cluster integrated into a larger display set behind the steering wheel)
- Automatic dual zone air conditioning
- AC and DC charging
- AC home (occasional 3 pin) and AC public charging (type 2) cables
- MINI Driving Modes (centre toggle switch to control driving mode settings: Sport, Mid, Green, Green+; allows adaption to different driving situations and ensures a high driving efficiency and the best driving range)
- Two levels of power regeneration (energy recovery toggle which allows the driver to alter the severity of automatic braking when releasing the throttle by changing the amount of energy being regenerated when coasting)

TECHNICAL DATA.

PERFORMANCE¹:
- Max. output: 184 hp
- Max. torque: 270 Nm
- 0 – 62 mph: 7.3 seconds

BATTERY¹:
- Battery type: Lithium-Ion
- Gross battery capacity: 32.6 kWh / 93.2 Ah

RANGE AND CONSUMPTION¹, ²:
- WLTP Range: 124 – 144 miles
- Electric energy consumption (weighted): 3.5 – 4.0 miles/kWh (15.5 – 18.0 kWh/100 km)
- CO₂ emissions (weighted): 0 g/km

STARTING FROM £24,400 OTR* (including plug-in car grant of £3,500)

CHANGING², ³:

Home charging (AC)
- With occasional home charge cable (3 pin) 2.1 kW 12 hours
- With Wallbox 7.4 kW 4 hours

Public charging (AC/DC)
- With AC public charging 11 kW 2.5 hours
- With DC rapid charger 50 kW 35 minutes

¹ All figures are provisional and not yet confirmed at the time of publishing, for more information please contact your local MINI Retailer.
² Figures are for comparison purposes and may not reflect real-life driving results which depend on a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load. They were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. The electric range was determined according to a new test (WLTP). Only compare electric range figures with other cars tested to the same technical procedure.
³ Charging time corresponds to an 80% charge.
* OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED cost).