



MINI ELECTRIC

THE NEW MINI ELECTRIC. LAUNCHING MARCH 2020.

An icon reimaged – the first fully electric MINI is here as MINI celebrates its 60th anniversary. Innovation has always been at the heart of what we do, and we are once again taking a leap forward with the introduction of the MINI Electric, set for worldwide market launch in March 2020. The new MINI Electric is the best of both worlds, giving you the iconic character of MINI with all the benefits of going electric. Following its ground-breaking launch in 1959, MINI established itself as the definitive go to small car and the MINI 3-door Hatch is now the first available with a fully electric powertrain. Emitting zero emissions, the new MINI Electric is the perfect combination of sustainable driving, thrilling driving performance and iconic MINI design. The new MINI Electric is reinventing urban life.

STANDARD EQUIPMENT HIGHLIGHTS.

EXTERIOR:

- LED lights (front and rear)
- Choice of solid or metallic exterior paint colours
- Choice of 16" or 17" alloy wheels
- Unique aerodynamically enhanced front and rear bumpers
- Front grille with unique MINI Electric design and tailgate handle in Vigorous Grey

INTERIOR:

- Double Stripe cloth upholstery in Carbon Black
- Sport leather steering wheel
- Design highlights in Energetic Yellow

INFOTAINMENT:

- MINI Navigation System with 6.5" display
- MINI Connected
- Real Time Traffic Information (RTTI)
- Apple CarPlay
- Remote Services

- ConnectedDrive Services
- Intelligent emergency calling (E-call)
- e-Drive services (ability to initiate charging, monitor charging status and locate public charging stations)

FUNCTIONAL EQUIPMENT:

- Fully digital display cockpit (5.5" digital instrument cluster integrated into a larger display set behind the steering wheel)
- Automatic dual zone air conditioning
- AC and DC charging
- AC home (occasional 3-pin plug) and AC public charging (type 2 – 7.4 kW) cables
- MINI Driving Modes (centre toggle switch to control driving mode settings: Sport, Mid, Green, Green+; allows adaption to different driving situations and ensures a high driving efficiency and the optimal driving range)
- Two levels of power regeneration (energy recovery toggle which allows the driver to alter the severity of automatic braking when releasing the throttle by changing the amount of energy being regenerated when coasting)



5.5" Digital Dash

- Heat pump (allows excess heat from motor to be utilised for heating cabin space when required, rather than utilising battery power to maximise efficiency)
- Pre-conditioning (remotely heat or cool the vehicle prior to departure through the MINI Connected app)
- Electric parking brake
- Automatic transmission
- Acoustic protection

TECHNICAL DATA.

PERFORMANCE:

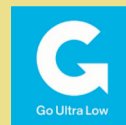
- Max. output: 184 hp
- Max. torque: 270 Nm
- 0 – 62 mph: 7.3 seconds

BATTERY:

- Battery type: Lithium-Ion
- Gross battery content: 32.6 kWh
- Battery capacity: 93.2 Ah

RANGE AND CONSUMPTION:

- Electric Range: 140 – 145 miles*
- Electric energy consumption (weighted): 3.9 – 4.1 miles/kWh (15.9 – 15.2 kWh/100 km)
- CO₂ emissions: 0 g/km



To find out more about the benefits of owning an ultra low emission vehicle, visit www.GoUltraLow.com

CHARGING[†]:

Home charging (AC)		
With occasional home charging cable (3-pin plug)	2.1 kW	12 hours
With Wallbox	7.4 kW	3 hours 12 minutes ^{††}
Public charging (AC/DC)		
With AC public charging	11 kW	2 hours 30 minutes
With DC rapid charger	50 kW	36 minutes

STARTING FROM
£24,400 OTR^{}**
(including Plug-In Car Grant of £3,500^{***})

[†] Charging time corresponds to an 80% charge. Charging times are approximate and may vary depending on various factors such as the type and condition of the charger and the temperature of the battery at the point of use. ^{††} Charging time applies to any 7.4 kW Wallbox. * Figures are for comparison purposes and may not reflect real life driving results which depend on a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load. They were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. The electric range was determined according to a new test (WLTP). Only compare electric range figures with other cars tested to the same technical procedure. ^{**} OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED costs). The price shown includes the HM Government Plug-In Car Grant of up to a maximum of £3,500. ^{***} The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation.

